

Quiz 4C, Business Calculus

Fall 2012

3:23

Name: Key

3:30

7
⇒ 20 minutes

1. (4 points) Let $f(x) = -x^3 + 3x^2 + 24x - 10$. Find the following, and make sure to show your work.

- (a) The relative minimum of f , if one exists. Write your answer as (x, y) coordinates.
- (b) Find the interval where f is concave up.
- (c) Find the inflection point(s) of f , if they exist.
- (d) Find where f is increasing.

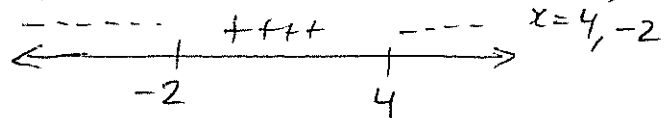
$$f'(x) = -3x^2 + 6x + 24$$

$$f''(x) = -6x + 6$$

$$f'(x) = 0 \Rightarrow 0 = -3x^2 + 6x + 24$$

$$0 = -3(x^2 - 2x - 8)$$

$$0 = -3(x-4)(x+2)$$



(a) relative min at $x = -2$. $f(-2) = -(-2)^3 + 3(-2)^2 + 24(-2) - 10$
 $\Rightarrow (-2, -38)$ ✓ $= 8 + 12 - 48 - 10 = -38$

(b) $-6x + 6 = 0 \Rightarrow x = 1$

concave up on $(-\infty, 1)$ ✓

(c) inflection point = $(1, 16)$ ✓ $-1 + 3 + 24 - 10 = 16$

(d) increasing on $(-2, 4)$ ✓

2. (4 points) The total cost incurred in operating a certain kind of truck, traveling at a speed of v mph, is estimated to be

$$C(v) = 125 + v + \frac{4500}{v}$$

where C is measured in dollars. Use differentials to estimate the change in total cost when the average speed is increased from 50 to 52 mph.

$$C'(v) = 1 - 4500v^{-2} = 1 - \frac{4500}{v^2} \quad \checkmark \quad dC = C'(v_0) dv \quad \checkmark \checkmark$$

$$C'(v_0) = 1 - \frac{4500}{2500} = 1 - \frac{9}{5} = -\frac{4}{5} \quad \checkmark$$

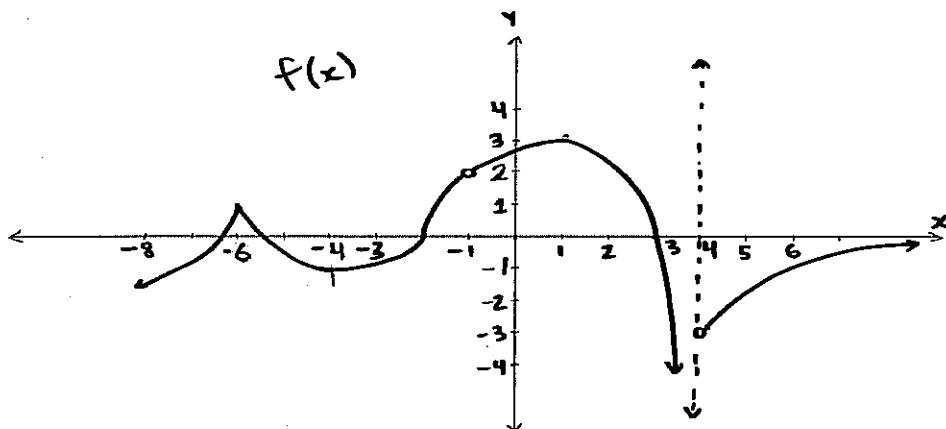
$$v_0 = 50 \quad \checkmark$$

$$dv = 2 \quad \checkmark$$

$$dC = -\frac{4}{5}(2) = -\frac{8}{5} = -1.60 \quad \checkmark$$

\Rightarrow total cost decrease by \$1.60

3. (2 points) Let the following graph represent $f(x)$. Answer the questions below.



(a) $f(x)$ is decreasing on the interval(s): $(-6, -4)$, $(1, 4)$ \checkmark

(b) $f(x)$ is concave down on the interval(s): $(-2, -1)$, $(-1, 4)$, $(4, \infty)$ $\checkmark \checkmark$

(c) $f(x)$ has local maximum(s) at x -values of: $-6, 1$ \checkmark

Quiz 4D, Business Calculus

Fall 2012

Name: Key

1. (4 points) Let $f(x) = -x^3 + 3x^2 + 24x - 10$. Find the following, and make sure to show your work.

(a) The relative maximum of f , if one exists. Write your answer as (x, y) coordinates.

(b) Find the interval where f is concave down.

(c) Find the inflection point(s) of f , if they exist.

(d) Find where f is decreasing.

✓ $f'(x) = -3x^2 + 6x + 24 = -3(x^2 - 2x - 8) = -3(x-4)(x+2)$
 $f'(x) = 0$ at $x=4, x=-2$
 $-64 + 48 + 96 - 10 = 70$

✓ (a) max at $x=4 \Rightarrow (4, 70)$

✓✓ (b) $f''(x) = -6x + 6 = -6(x-1)$

\Rightarrow concave down on $(1, \infty)$ ✓

(c) Inflection point at $x=1 \Rightarrow (1, f(1)) = (1, 16)$ ✓
 $-1 + 3 + 24 - 10 = 16$

(d) decreasing where $f'(x) < 0$

$\Rightarrow (-\infty, -2) \text{ and } (4, \infty)$ ✓

2. (4 points) The total cost incurred in operating a certain kind of truck, traveling at a speed of v mph, is estimated to be

$$C(v) = 125 + v + \frac{4500}{v}$$

where C is measured in dollars. Use differentials to estimate the change in total cost when the average speed is decreased from 55 to 52 mph.

$$C'(v) = 1 - \frac{4500}{v^2} \quad \checkmark \checkmark$$

$$dC = C'(v_0) dv \quad \checkmark \checkmark$$

$$v_0 = 55 \quad \checkmark$$

$$dv = -3 \quad \checkmark$$

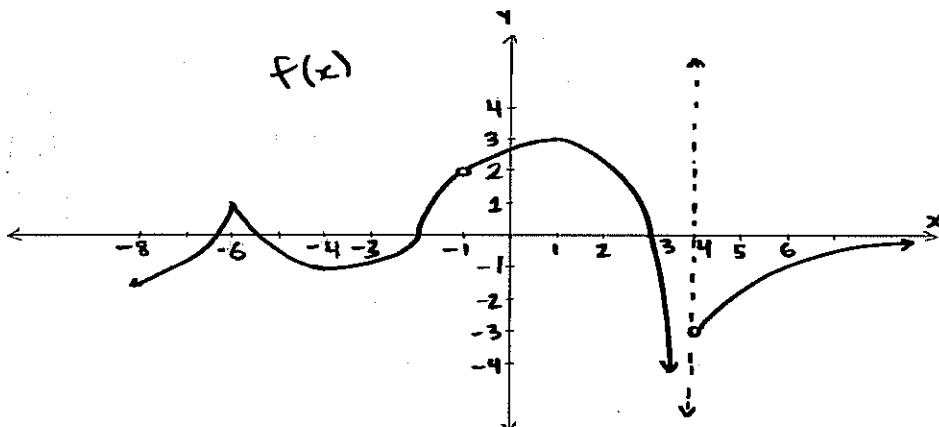
$$dC = C'(55) \cdot (-3) \quad \checkmark$$

$$= \left(1 - \frac{4500}{55^2}\right) (-3) \quad \checkmark$$

$$= \left(1 - \frac{4500}{3025}\right) (-3) \approx 1.5$$

$$\Rightarrow \boxed{\$1.50}$$

3. (2 points) Let the following graph represent $f(x)$. Answer the questions below.



(a) $f(x)$ is increasing on the interval(s): $(-\infty, -6)$, $(-4, -1)$, $(-1, 1)$, $(4, \infty)$ $\checkmark \checkmark$

(b) $f(x)$ is concave up on the interval(s): $(-\infty, -6)$, $(-6, -2)$ \checkmark

(c) $f(x)$ has inflection point(s) at $(x, y) = (-2, 0)$ \checkmark